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Web Quote Cheat Sheet

When it comes to getting a quote for a website, you will find a wide range of technologies, prices, skills available. Choosing the one that suits your business best can take some time. This cheat sheet will guide you to choose the best company for your project.

What is included?

Companies get excited when starting out on a web project. It's important to ask what is included in the price quoted?

What's not included?

As well as asking what is included, it just as important to ask, what's not included. This is give you clearer picture of the overall project will keep both parties on the same page and stop any frustrations arising later on.

Experience:

Ask the developer you are considering working with what experience they have building websites.

Check out their portfolio.

Ask the developer you are considering working for to see their portfolio. Sometime not all sites will be listed on their website.

Are their Grants available for what you want to do?

Ask your developer if their grants available for what you want to do? If so, are they in a position to work with you on the grant. For your web developer to work on a project they must be tax compliant and able to produce a tax clearance cert for you to be able to draw down the money.

Also, when applying for a grant you will most likely be asked for 3 quotes. This can be a time consuming process.

What will they use to build your site.

There are a wide range of CMS (content management systems) for you to choose from. What will your developer use to develop you site? Why are they using that? Are their any ongoing costs involved in using that CMS

What's the plan after the site is launched?

Building a website is only the first step attracting new customers from the web. Is your developer there just to build your site are will they help in the marketing of the site going forward. Remember, I site is only the first step.

Is SEO Included?

People need to be able to find your site. If they can't your site will be a total waste of money.

There are different levels of SEO.

- Initial SEO,
- Ongoing SEO
- Preserve Rankings SEO

Get Testimonials

Don't be afraid to ask to speak to previous clients about the work that they have completed.

What Content is Supplied

- Text
- Images
- Video

What Plugins will you install?

Plugins re extra pieces of functionality that third party web developers have written that improve the functionality of you site. They are great and allow you to get this extra functionality at greatly reduce costs than if you have to pay a developer to design them for you. Knowing what ones are used is a great way to understand how your site work. Check out my blog where I share the most common ones with you.

<https://kierankelly.me/recommended-plugins-for-your-wordpress-website/>

Question to ask. Are these plugins regularly updated?

Are any of the plugins premium plugins and will they require ongoing costs?

Some of the plugin your developer will install for you will be FREE and provide FREE updates, others they will pay for you to get your up and running. It's important to note that some of these plugin only get 6 months to 1 year of updates for FREE unless you pay for the support. These premium plugins if used can keep you site secure but do require further payments.

What does Hosting cost?

Most companies give you a year for FREE. When looking at hosting it is important to know where your site is stored. Under the latest GDPR rules you need to know where your client data is stored.

Who do you call if something breaks?

Find out from your developer what you do if something breaks on your site? Do they offer you support packages? What is their hourly rate?

How much will it cost.

Find out if the cost is fixed or not. Projects can go on for an extended period of time if not managed correctly. These delays can affect the price. The cause of these delays can be either client related or company related.